

fashion calendar

36th year • a weekly publication

FILE

APRIL 12
1976

1977 - - NEXT YEAR

JANUARY	FEBRUARY	MARCH
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 12, 1976

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 12 9:15 A.M.	"COLOR DIRECTIONS-- SPRING 1977" By invitation for press only. Contact: Carol Carr, 262-7220. For manufacturers April 12, 11:00; April 13 & 14, 9:00 & 10:00. Contact: Ruth Pollack, 262-8198.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVE. OF AMERICAS
Beginning Monday April 12	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bob Kallish, 354-7284.	GALLANT INTERNATIONAL BY MARTIN UNGER	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday April 12	NEW DIVISION: FALL KNIT SEPARATES By appointment. Contact: 221-2500. Publ: Stutman Associates, 247-2662.	BANFF SPORT BY GIANNI FERRI	1410 BROADWAY SHOWROOM - 4TH FLOOR
Beginning Monday April 12	OPENING OF FALL COAT COLLECTION By appointment. Contact: 661-1670.	PENDLETON LTD.	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday April 13 4:30 P.M.- 6:00 P.M.	FALL COLLECTION OF SHIRTS & SPORTSWEAR Corinne Pulitzer will present her Fall collection of shirts, skirts, sportswear; and introduce her Tie line. Publ: Billie Gould, 661-9675. Pulitzer-Her, 741-7950.	PULITZ-HER	27 WEST 23RD STREET SHOWROOM - 4TH FLOOR
Tuesday April 13 7:00 P.M.	SPRING 1976 MODEL ROOM BENEFIT OPENING "Red, White and Bloomingdale's" -- for benefit of N.Y. Philharmonic. Spring 1976 model rooms dedicated to American composers. By invitation. Tickets: \$35.00 a couple; \$20.00 each. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	5TH FLOOR
Beginning Thursday April 15	OPENING OF FALL COLLECTION By appointment (formal show, May 13 at 10:00). Contact: 868-4466.	CAROL HORN'S HABITAT; CAROL HORN'S KNITS	1411 BROADWAY SHOWROOM - 28TH FLOOR
April 15	FIRST DAY OF PASSOVER (Thursday)		
April 16	GOOD FRIDAY		
Sunday April 18 11:30 A.M.- 3:00 P.M.	FASHION SHOW AT EASTER LUNCHEON Show at 1:00. Diamonds--Solostar, Furs--Swakara. Guest Commentator: Claire Luce. Producer: Martha Holliday, 288-3352. Reservations: PL 5-5900.	FASHIONS BY JOHN ANTHONY	HOTEL BARCLAY 111 EAST 48TH STREET
Sunday April 18 12:30 P.M. Luncheon	EASTER SUNDAY FASHION SHOW AND DANCING Fashions for men and women by Ted Lapidus (Fifth Ave. Salon) at benefit for N.Y. Heart Association. Reservations (\$30.00) -- Contact: 838-8800.	N.Y. HEART ASSOCIATION (2 EAST 64TH STREET)	WALDORF-ASTORIA STARLIGHT ROOF

Sunday April 18 12:30 P.M. Luncheon	SUMMER FASHIONS AT EASTER LUNCHEON Featuring Design Thai Summer collection; rainwear by Norman J. Lawrence Ltd.; Don Sayres for Gamut; Mady Gerrard, Nat Kaplan, Vera Maxwell, Hanae Mori Boutique. Hats: Cesar Rubio. Director & Commentator: Mia Grau. Show at 1:30. Price: \$15.50. Contact: EL 5-3000, ext. 162.	VARIOUS DESIGNERS	WALDORF-ASTORIA PEACOCK ALLEY
Sunday April 18 12:30 P.M. Luncheon	ANNUAL FASHION SHOW AT EASTER LUNCHEON Fashions by Albert Capraro, Design Thai, Kasper for Joan Leslie, Rona by Mario Forte & Gloria Castaldo, Malcolm Starr by Bill Tice, Yves St. Laurent for Men. Millinery: Don Marshall. Produced by Mary Alice Rice. Reservations: \$19.75. Contact: Miss Adams, PL 9-7010.	VARIOUS DESIGNERS	HOTEL PLAZA TERRACE ROOM
Monday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 1407 Broadway, 21st fl., 279-8120.	GAYLE KIRKPATRICK FOR TUDOR SQUARE	F.I.T. AMPHITHEATRE 7TH AVE. & 27TH ST.
Beginning Monday April 19	FALL COLLECTION IN CALIFORNIA By appointment. Contact: (213) 627-5201.	MR. BLACKWELL	719 SO. LOS ANGELES ROOM 328
Beginning Monday April 19	FALL SPORTSWEAR AND KNITWEAR Continuous by appointment. Contact: Georgia Raimondi, 354-9760.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday April 19	OPENING OF FALL DRESS COLLECTION Contact: Helen Gaffney, 244-6350. Publ: Grace Van Dyke, 752-1450.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday April 20 9:30 A.M.	BREAKFAST PREVIEW: FALL COLLECTION Show at 10:00 A.M. By reservation. Contact: Hazel Crane, BR 9-5991.	MIGNON INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 20 11:00 A.M.	"HERE'S FALL" -- SPORTSWEAR COLLECTION By invitation. Contact: 354-0015. Publ: Marianne Dube Assoc., 684-7750.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday April 20 1:00 P.M.	PREVIEW: FALL BRIDAL AND FORMAL WEAR By invitation. <u>Beginning Mon., April 26 through May 6, daily showings at 10:00 Mon., through Thurs.</u> By reservation. Contact: Steven Gelb, 239-4222.	PICCIONE & MICHELE PICCIONE COUTURE	499 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 20 3:00 P.M.	FASHION BENEFIT FOR N.Y.C. OPERA GUILD "Five Decades of FashIon" and new Summer sportswear by Vera Maxwell. Tickets: \$15.00 each. Contact: TR 7-4700. Publicity: Gene Barnes, 245-1133.	VERA MAXWELL & MRS. SKITCH HENDERSON	DALY'S DANDELION 1029 THIRD AVE. (61 ST)
Beginning Tuesday April 20	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Ann Lawrence or Ruth Wynn, 947-7110.	GUNTER FOR GEORGE MASKET	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday April 20- April 27	OPENING OF FALL COLLECTION By appointment. Contact: Jun Kanai (before April 16), 684-1127 or PL 8-0547.	ISSEY MIYAKE	HOTEL PLAZA PRIVATE SUITE
Wednesday April 21 5:00 P.M.- 8:00 P.M.	OPENING OF NEW HAIR SALON Clairol presents Peter's Place, new hair salon in Olympic Tower. Cocktails 5-8 P.M., <u>presentation, 7:00.</u> By invitation. Contact: Sharon Esche, 644-3072.	CLAIROL, INC.; & PETER'S PLACE	OLYMPIC TOWER 645 FIFTH - 2ND FLOOR

Thursday April 22 2:30 P.M.	SHOWING OF FALL SPORTSWEAR By invitation. (Note change of date). Thereafter in showroom, 109 West 38 St., 2nd floor. Contact: 221-5765. Publicity: Rea Lubar, 279-0790.	ALICE BLAINE FOR THE SMITHS	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday April 22 4:00 P.M.	"FASHION INDEPENDENTS"-- FALL PRESS PREVIEW Featuring designs by Emilio Pucci, Margit Brandt and Vera. Press & buying offices by invitation. Publ: Ruth Hammer Assoc., 687-2545. Contact: 682-1333, ext. 836.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
April 23- April 27	EARLY FALL SHOWINGS, LOS ANGELES, WILSHIRE HYATT HOUSE - BY. N.Y. FASHION CREATORS. Contact: Jack Feinstein, 530 Seventh Ave., BR 9-0952.		
Beginning Thursday April 22	OPENING OF FALL COLLECTION Contact: Joyce Samson, 221-1033; A Dos D'Elephant-Francois Millett, 221-1036.	HECHTER SPORT; & A DOS D'ELEPHANT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday April 23 9:00 A.M. & 12:00 Noon	PRET-A-PORTR-- BREAKFAST & LUNCHEON "Instant Reportage of Pret-A-Porter from Europe" -- slide presentation. Reports by: Koko Hashim--Bloomingdale's; Bill Cunningham--photo journalist; Etta Froyo WWD; Phyllis Feldkamp--Philadelphia Bulletin; Florence Van Wagner-J.W. Robinson, L.A. Prices: Breakfast--\$15.00, members; \$20.00, guests. Luncheon--\$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Saturday April 24- April 26	FALL-WINTER HOME SEWING SHOW Contact: Christopher Cross Assoc., 40 East 38th St., 689-1300.	AMERICAN HOME SEWING COUNCIL	N.Y. STATLER HILTON 7TH AVE. & 33RD ST.
April 25	109TH IGEDO -- INT'L FASHION TRADE FAIR IN DUSSELDORF (April 25-29)		
Monday April 26 9:00 A.M.	FALL SHOWING IN CALIFORNIA By invitation. Thereafter by appointment. Contact: (213) 627-0806.	HELGA	722 SO. L.A. ST. SHOWROOM
Monday April 26- May 6	FALL & WINTER BRIDAL AND FORMAL WEAR Showings 10:00 A.M. daily. No Fri. showings. Contact: Steven Gelb, 239-4222.	PICCIONE & MICHELE PICCIONE COUTURE	499 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 26 2:00 P.M.	FALL & WINTER BRIDAL FASHIONS By invitation. Also, April 27, 28, May 3, 4 at 2:00 P.M. By reservation. Contact: Steve Lawrence, LO 4-1020.	GALINA	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday April 26 3:30 P.M.	PRESS SHOWING: FALL COATS AND SUITS By invitation. Buyers May 4, 12:00 Noon. Press Contact: Vera Bacal, PL 3-8421.	PIERRE CARDIN (DIV. OF GALLANT INT'L.)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Monday April 26 7:00 P.M. Cocktails	BENEFIT FASHION BALL Presentation of Fall/Winter Italian ready-to-wear and knitwear by Basile, Biagiotti, Cadette, Callaghan, Caumont, Fendi, Krizia, Mirsa, Missoni to benefit Children's Blood Foundation. Show at 7:45 P.M., followed by dinner dance. By invitation. Tickets: \$100 each: 432-9250. Press: Hamra Assoc., 753-9833.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA-TERRACE & GRAND BALLROOM
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Pat Mapes or Richard Blauner, 244-6670.	ASSEMBLAGE	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joanne Jaap or Norma Drimba, 239-8530.	DESIGN THAI & STAR OF SIAM	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Evening gowns, mother of the bride, and special occasion fashions; also debutante dresses. By appointment. Contact: Jane Bruner, 947-8082.	EVA HAYNAL COUTURE	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 26	OPENING OF FALL COLLECTION By appointment. Contact: Ethel Shieff, 947-6455.	SPLENDORIAN (DIV. OF JADEITE)	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 26	OPENING OF COMPLETE FALL COLLECTION By appointment. Contact: Paul Craffey, 279-2345.	LEVINO VERNA IMPORTS; LEVINO VERNA FOR MAYEHOF	498 SEVENTH AVENUE NEW SHWRM-9TH FLOOR
April 26- April 30	4TH ANNUAL ITALIAN KNITWEAR & READY-TO-WEAR EXHIBIT, HOTEL PLAZA, 11TH FLOOR By invitation. Contact: Trade--432-9188; Press--Hamra Associates, 753-9833.		
Tuesday April 27 11:30 A.M.	EMILIO PUCCI FASHIONS AT BENEFIT SHOW Presentation of fashions by Emilio Pucci (he will be present) at benefit for Legal Aid Society. Tickets: \$15.00 each. Customers' show at 2:00 & 4:00 P.M. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday April 27 12:00 Noon Luncheon	PRESS SHOWING OF FALL COLLECTION Ready-to-wear, handbags, accessories. By invitation. For buyers: May 10 at 12:00 Noon. Contact: Buyers-Kathy Lecube, 355-7600. Press-Eleanor Lambert, MU 8-2130.	ROBERTA DI CAMERINO (OLYMPIC TOWER)	DOUBLES CLUB SHERRY NETHERLAND
Tuesday April 27 2:30 P.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Tanya, 279-6560, ext. 294.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 27 3:30 P.M.	PRESS PREVIEW: FALL JEWELRY BY GIVENCHY Presentation of Fall jewelry and opening of new showroom. By invitation. Contact: Shirley Rosenblatt, 684-6080; Publ: Ruth Hammer Assoc., 687-2545.	BIJOUX GIVENCHY	393 FIFTH AVENUE SHOWROOM - PENTHOUSE
Tuesday April 27 4:30 P.M. Cocktails	FALL DRESS COLLECTION By invitation. Show contact: Trudy Austin. 971-4369. Thereafter at showroom, Suite 701. Contact: 564-5650.	E.D. CARTER & CO. (488 SEVENTH AVENUE)	DUPONT AUDITORIUM EMPIRE STATE BLDG-4TH
Tuesday April 27 5:30 P.M.	FALL AND WINTER COLLECTION Hand-painted silk designs. By invitation. Contact: Chantal Hunt, 421-1133.	ANDRE MURASAN (715 MADISON AVENUE)	TOWN HALL 113 WEST 43RD STREET
Beginning Tuesday April 27	FALL RAINWEAR COLLECTION Continuous by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday April 27	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Miss Fritzi, 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

Beginning Tuesday April 27	OPENING OF FALL COLLECTION By appointment. Contact: Don Koniak, 869-0490.	DON KONIAK; DON CHARLES, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday April 27	OPENING OF FALL COLLECTION By appointment. Contact: CH 4-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday April 27	FALL: BY BELLE SAUNDERS & JOEY GARGUILLO Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday April 28 9:00 A.M. & 3:30 P.M.	REPORT FROM EUROPE: PRET-A-PORTER Lee Ennis, Talon vice president, fashion and design, will present color slide presentation of Fall-Winter 1976 European ready-to-wear covering London, Paris, and Milan. <u>Also, Apr. 29 at 9:00 and 3:30.</u> By invitation. Contact: Jan Sneed, Peter Martin Assoc., 838-6466.	TALON ZIPPERS	HOTEL WARWICK-2ND FL. 54TH STREET & 6TH AVE
Wednesday April 28 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-1640.	GLORIA SACHS (530 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Wednesday April 28 12:45 P.M. Luncheon	GIVENCHY COUTURE BENEFIT LUNCHEON Tickets: \$150.00 each. Contact: Mary Ryan, LE 5-5500, ext. 320. P.R. for Hospital: James Mitchell, RE 7-3282. Givenchy Publ: Ruth Hammer Assoc. 687-2545.	HOSPITAL FOR SPECIAL SURGERY (535 E. 70)	WALDORF-ASTORIA BALLROOM
Wednesday April 28 2:30 P.M.	PREMIERE: FALL SPORTSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Eileen Rubini, 247-2300. Publicity: Marianne Dube Assoc., 684-7750.	FRANK YOUNG FOR ARTHUR RICHARDS	31 WEST 56TH STREET SHOWROOM - 2ND FLOOR
Wednesday April 28 3:30 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter by appointment, 26th fl. Contact: Jeffrey Levine, 221-6720.	LEO NARDUCCI (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday April 28 5:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 695-7715.	RONALD KOLODZIE FOR CONCEPT VII	F.I.T. AMPHITHEATRE 7TH AVE. & 27TH ST.
Beginning Wednesday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Andrea Basile, 563-3040.	MICHEL MARTIN LTD.	1407 BROADWAY SHOWROOM - 18TH FLOOR
Thursday April 29 8:45 A.M. Breakfast	SHOWING OF FALL COLLECTION Continental breakfast. <u>Show at 9:30.</u> By invitation. Thereafter at showroom, 525 Seventh Ave., 5th fl. Contact: WI 7-0511. Publ: Vera Bacal, PL 3-8421.	JEANNENE BOOHER FOR DAVID MORRIS	1407 CLUB 1407 BROADWAY
Thursday April 29 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marilyn Kawakami, PE 6-8867.	BILL HAIRE FOR FRIEDRICKS	AMERICAN PLACE THRE 111 W. 46TH (B'WAY)
Thursday April 29 10:30 A.M.	FALL RESIDENT BUYERS SHOW Also, 2:30 P.M. By invitation.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR

Thursday April 29 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Diane Barnes, BR 9-6560.	CRYSTAL PLUS BY JIM BALDWIN	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday April 29 1:30 P.M.	OPENING OF FALL COLLECTION Groups by Tom Nazarre and Chester Weinberg Studio. By invitation. Thereafter by appointment. Contact: 947-1072. Press: Roberta Anderson Assoc., 355-0551.	GARE FASHIONS	512 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday April 29 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. By appointment beginning May 4. Contact: 947-7457.	NARDIELLO FOR KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 29 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, 5th floor. Contact: 354-8888.	MAURICE ANTAYA (530 SEVENTH AVENUE)	F.I. T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday April 29 5:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, 9th fl. Contact: Stephen Perlo, 239-4155.	JAMES DAUGHERTY (550 SEVENTH AVENUE)	WEAVERS CLUB 111 WEST 40TH STREET
Beginning Thursday April 29	OPENING OF FALL COLLECTION By appointment. Contact: Allan Gelfond, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday April 30 8:45 A.M. Breakfast	FALL COLLECTION -- PART ONE BY ARTHUR DALAGER <u>Show at 9:00 A.M.</u> By invitation. Thereafter at showroom, 6th floor. Publicity: Betty Yarmon, 563-2300.	DALANI II/DAL KNITTERY (498 SEVENTH AVENUE)	GALLERIA-ATRIUM CLUB 115 EAST 57TH, 8TH FL
Monday May 3 9:15 A.M.	SHOWING OF FALL COLLECTION <u>Breakfast at 8:45.</u> By invitation. Thereafter by appointment, 7th floor. Contact: Bob O'Donnell, 753-3182. Publicity: Jane Birnbaum, 355-7310.	THIBAUT BOUET (530 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Monday May 3 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 695-5100.	ORIGINALA BY JACQUES TIFFEAU	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Monday May 3 12:15 P.M.	PREVIEW OF FALL COLLECTION Show followed by buffet lunch. By invitation. Thereafter by appointment. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Monday May 3 2:00 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' show, Thurs., May 6 at 3:00 P.M. By reservation. Contact: 354-1500.	BLASSPORT	550 SEVENTH AVENUE BILL BLASS SHWRM-17TH
Monday May 3 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Tomi Hager, 354-9700. Publ: Eleanor Lambert, MU 8-2130.	DDDOMINICK	ROSELAND DANCE CITY 239 WEST 52ND STREET
Monday May 3 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Herman Rothman, 244-2700.	GINALA, GINESSA, AQUANALA, AQUATOCS	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Monday May 3 4:00 P.M.	SHOWING OF FALL COLLECTION <u>Show at 4:30.</u> By invitation. Publ: Jody Donohue Assoc., 688-8653. Thereafter in showroom, 530 Seventh Ave., 8th fl. Contact: Ruth Winslow, 221-6655.	ESTEVEZ; EVA GABOR LOOK; ESTEVEZ RESORT/SPORT	HOTEL PLAZA BAROQUE ROOM

Monday May 3 5:00 P.M.	SHOWING OF MAN-MADE FALL FURS By invitation. Thereafter by appointment. Contact: 563-8550.	RUSSEL TAYLOR	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 3 5:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 23rd fl., 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	FASHION INST. OF TECH. 27TH ST. & 7TH AVE.
Monday May 3- May 21	FALL LOUNGEWEAR COLLECTION Private showings, by appointment. Contact: Pat Tennant, CI 7-1100, ext. 305.	BENDEL STUDIO DESIGNED BY STEPHEN BURROWS	10 WEST 57TH STREET 7TH FLOOR
Beginning Monday May 3	FALL COLLECTION IN NEW YORK By appointment. Contact: Jerry Padgett, 265-3988.	MR. BLACKWELL	HOTEL WARWICK SUITE 2206
Beginning Monday May 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Don Friese or Jim Fitzsimmons, 239-4155.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday May 3- May 14	FALL-WINTER "BOUTIQUE DE LUXE" By appointment. Contact: Sylvia Eyral, 581-3890.	LANVIN	1370 SIXTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday May 3	OPENING OF FALL COLLECTION Also by Fred Ackerman. By appointment, 947-0964. Publ.: Margaret Hodge, 758-9230.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday May 3	SHOWING OF FALL COLLECTION By appointment. Publicity: Betty Yarmon, 563-2300.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday May 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Paul Scott, 265-2034.	ERNST STRAUSS; SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Tuesday May 4 9:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-0988.	GENRE BY GIL AIMBEZ (530 SEVENTH AVENUE)	ESSEX HOUSE 160 CENT. PK. SO.
Tuesday May 4 10:00 A.M.	OPENING OF FALL COLLECTION Also May 11 at 10:00. Thereafter by appointment. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 4 11:00 A.M.	SHOWING OF FALL COLLECTION Also, May 13 at 1:00 P.M. By reservation. Contact: 354-0824.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
May 4	12:00 Noon, PIERRE CARDIN (DIV. GALLANT) Buyers show, 205 W. 39th, 354-7284		
Tuesday May 4 12:30 P.M.	SHOWING OF FALL COLLECTION By invitation. (Box lunch) Contact: 221-6374. Publ: Kezia Keeble, 582-3473.	TRACY MILLS	57 WEST 38TH STREET SHOWROOM - 12TH FLOOR
Tuesday May 4 12:30 P.M.	FASHION SHOW-- BENEFIT LUNCHEON Presented by Josephine Hughes. By invitation only.	BERGDORF GOODMAN	HOTEL PIERRE COTILLION ROOM
Tuesday May 4 1:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

Tuesday May 4 3:00 P.M.	SHOWING OF FALL COLLECTION & NEW KNITS Also introducing new knit collection, designed by Milton Kent Ford. By reservation. Thereafter by appointment. Contact: Gladys Thompson, 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FL.
Tuesday May 4 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor. Contact: 563-8579.	DON SAYRES FOR GAMUT (512 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Tuesday May 4 5:00 P.M.	77TH ANNUAL FASHION SHOW Retrospective slide presentation honoring Monika Tilley and John Kloss. Students' fashion show at 5:30. Tickets: \$10. Contact: Fashion Office, 636-3465.	PRATT INSTITUTE	N.Y. HILTON HOTEL TRIANON ROOM
Tuesday May 4 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 550 Seventh, 8th floor. Contact: Buyers--Al Quinn, 221-0664; Press--Jeanne Chappell, 221-0644.	CLOVIS RUFFIN FOR RUFFINWEAR & RUFFINSPORT	ESSEX HOUSE 160 CENT. PK. SO.
Thursday May 4 6:30 P.M. Cocktails	OPENING OF FALL COLLECTION "The Elegant Advanciers" -- an inter-related collection of ladies and menswear designs by Stanley Blacker. <u>Show at 7:00 P.M.</u> By invitation. (Please present invitation at door. Contact: Fran Renwich, 246-3232. P.R.: Leslie Cunningham, 889-6185.	STANLEY BLACKER	LE CLUB 416 EAST 55TH STREET
Beginning Tuesday May 4	OPENING OF FALL COLLECTION (No formal show). By appointment. Contact: CH 4-0600.	PAT SANDLER, MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 5 9:00 A.M.	FALL COLLECTION & CHESTER WEINBERG GROUP By invitation. Thereafter by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday May 5 9:00 A.M.	FALL '76 BREAKFAST SHOWINGS By invitation. Also May 11, 13 at 9:00. Contact: Helen Gaffney, 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday May 5 10:00 A.M.	PRESS SHOWING: FALL COLLECTION By invitation. Buyers show at 2:00 P.M. Contact: Susan Dimond, 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 5 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday May 5 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also, Tues., May 11 at 12:00 Noon. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday May 5 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Jean Glick, 391-8177.	KENNETH POOL DESIGNS FOR KLEIN PARNES	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday May 5 1:00 P.M.	OPENING OF FALL COLLECTION Also, Tues., May 11 at 1:00 P.M. By reservation. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 5 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR

May 5 2:00 P.M., ALBERT NIPON (2nd show), 530 Seventh Ave., 3rd fl., 354-0760

Wednesday May 5 3:00 P.M. SHOWING OF FALL COLLECTION RICHARD ASSATLY FOR GINO SNOW 550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
By invitation. Thereafter by appointment. Contact: 391-0901.

Wednesday May 5 4:00 P.M. PRESS SHOWING OF FALL COLLECTION CATHY HARDWICK (530 SEVENTH AVENUE) F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
By invitation. Thereafter by appointment, showroom, 4th floor, 221-7545.

Wednesday May 5 5:30 P.M. SHOWING OF FALL COLLECTION JOHN KLOSS (550 SEVENTH AVENUE) ESSEX HOUSE 160 CENT. PARK SO.
Dresses and sportswear for the Kreisler Group. Thereafter in showroom, 9th fl.
Contact: Buyers--Marilyn Pignoni, 221-0657; Press-Jeanne Chappell, 221-0644.

Wednesday May 5 5:30 P.M. SHOWING OF FALL COLLECTION SIBLEY COFFEE 767 PARK (72ND ST.) 3RD FLOOR
Show at 6:00 P.M. By invitation. Thereafter by appointment. Contact: PL 8-2341.
Publicity: Rubye Graham, 355-0557.

Wednesday May 5 6:00 P.M. FALL SHOWINGS IN NEW YORK HELGA (722 SO. LOS ANGELES ST.) HOTEL GOTHAM SUITE 1609
Also Sat., May 8 at 9:30 A.M.; May 11 & 17 at 6:00 P.M. By reservation, from May 5-20. Contact: (213) 627-0806; N.Y. 225-9039; 631-1655.

Wednesday May 5-May 14 SHOWINGS OF FALL COLLECTION HOLLY'S HARP-CALIFORNIA (950 N. CAHUENGA, L.A.) HOTEL PLAZA SUITE 1401
Daily showings, 9:00 A.M. through May 14. Contact: Jim Harp, (213) 462-6377.

Thursday May 6 9:00 A.M. PREVIEW OF FALL DRESS COLLECTION KASPER FOR JOAN LESLIE 530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
By invitation. Thereafter by appointment. Contact: 221-4200.

Thursday May 6 10:00 A.M. PRESS PREVIEW OF FALL COLLECTION BONNIE CASHIN FOR PHILIP SILLS 48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633.
Publicity: Ruth Hammer Assoc., 687-2545.

Thursday May 6 11:30 A.M. PREMIERE FALL SHOWING BETTY HANSON & CO. 205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
By invitation. Thereafter by appointment. Contact: PE 6-8888.

Thursday May 6 12:00 Noon SHOWING OF FALL COLLECTION JAN'S THINGS BY JAN STRASS 498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
By invitation. Thereafter by appointment. Contact: 564-7822.

Thursday May 6 1:00 P.M. OPENING OF FALL COLLECTION PATTI CAPPALLI FOR JERRY SILVERMAN SPORT 560 SEVENTH AVENUE
By invitation. Thereafter, 530 Seventh Ave., 10th fl. Contact: 391-0420.

Thursday May 6 2:00 P.M. PREMIERE SHOWING OF FALL COLLECTION GLORIA VANDERBILT LTD. 550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Also, May 14 at 11:00 A.M. Contact: Barrie Sommerfield, 239-4155.

May 6 3:00 P.M., BLASSPORT (2nd show), 550 Seventh Ave., 17th floor, 354-1500

Thursday May 6 3:00 P.M. PREMIERE SHOWING OF FALL COLLECTION ANTHONY MUTO FOR MARITA; ANTHONY MUTO FOR A.M./P.M. 530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
By invitation. Thereafter by appointment. Contact: 354-9440.

May 5 IDEACOMO SPRING 1977 FABRIC SHOW IN COMO ITALY -- Villa d'Este Hotel (to May 7)

Thursday May 6 4:00 P.M.	FALL COUTURE AND BOUTIQUE COLLECTION Also, May 10 at 10:00 A.M. By reservation. Contact: 221-5726.	HANAE MORI COUTURE AND BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 5TH FL.
Thursday May 6 4:30 P.M. Cocktails	SHOWING OF FALL COLLECTION Show at 5:00 P.M. By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FL.
Thursday May 6 6:00 P.M. Cocktails	SHOWING OF FALL COLLECTION Show at 6:30. By invitation. Thereafter at showroom, 3rd floor. Contact: Buyers--Judy Flynn, 221-0675. Press--Jeanne Chappell, 221-0644.	RALPH LAUREN (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Friday May 7 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom. Contact: 988-9510.	LEAL (27 EAST 67TH STREET)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Friday May 7 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Also, Mon., May 10 at 9:00 A.M. Contact: 221-1240. Publicity: Roz Rubinstein, 691-8340.	VALERIE PORR	550 SEVENTH AVENUE SHOWROOM -15TH FLOOR
Friday May 7 3:00 P.M.	DONNA KARAN'S FALL COLLECTION By invitation. Thereafter by appointment. 3rd floor. Contact: Buyers-- Bob Vehlow, 221-7880. Press--Eleanor Lambert, MU 8-2130.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
May 8	9:30 A.M. HELGA (2nd show), Hotel Gotham, Suite 1609, 225-9039; 631-1655		
May 10	9:00 A.M., VALERIE PORR (2nd show), 550 Seventh Ave., 15th floor, 221-1240		
May 10	10:00 A.M., HANAE MORI (2nd show), 550 Seventh Ave., 5th floor, 221-5726		
Monday May 10 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 12th fl. Contact: Jackie Hayman, 221-6247	CINNAMON WEAR (1411 BROADWAY)	GALLERIA 115 EAST 57TH ST.
Monday May 10 11:00 A.M.	PRESS SHOWING: FALL COLLECTION By invitation. For buyers at 3:00 P.M. Contact: 279-5012.	PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
May 10	12:00 Noon, ROBERTA DI CAMERINO (2nd show), 645 Fifth Ave., (51st St.), 355-7600		
Monday May 10 12:00 Noon	SHOWING OF FALL LOUNGEWEAR & LINGERIE By invitation. Thereafter in showroom, 4th floor. Contact: MU 5-7900.	JOHN KLOSS FOR CIRA (105 MADISON)	R.C.A. RECORDING 110 WEST 44TH ST.
Monday May 10 1:00 P.M.	SHOWING OF FALL COLLECTION (Note change of date and time). By invitation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM -22ND FL.
May 10	3:00 P.M., PARNIS BOUTIQUE (2nd show), 530 Seventh Ave., 18th fl., 279-5012		
May 10	4:00 P.M., TRIGERE (Press show, by invitation), 550 7th Ave., 16th floor		
Monday May 10 5:00 P.M. Cocktails	FALL LOUNGEWEAR AND SLEEPWEAR COLLECTION "The Ultimate Luxury" -- musical multi-media presentation of Fall fashions in Qiana nylon from leading designers and manufacturers. Show at 5:45 P.M. By invitation. Contact: 971-4812. Press: Kay Haverfield, 971-4308.	DU PONT COMPANY	HOTEL PIERRE BALLROOM

Monday May 10 6:00 P.M.	PRESS SHOWING OF FALL COLLECTION Show at 6:30. By invitation. Thereafter, showroom, 11th floor. Contact: Lynda Owens, 736-9601.	CALVIN KLEIN, INC. (205 WEST 39TH ST.)	CIRCLE IN THE SQUARE 1633 B'WAY (50TH ST)
Beginning Monday May 10	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Beck, BR 9-7257.	AYAKO, INC.	1407 BROADWAY SHOWROOM - 3201
Monday May 10- May 21	"FALL FASHION INDEPENDENTS" Informal modeling each day. Week of May 10 only, theatre shows at 9:30 & 11:00 A.M., 2:00 & 3:30 P.M., featuring Pucci, Margit Brandt and Vera. By appointment. Contact: MU 2-1333, ext. 836.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM-15TH FLOOR
Beginning Monday May 10	OPENING OF FALL JEWELRY COLLECTION Continuous by appointment. Contact: 869-9470.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday May 10	FALL JEWELRY AND BELT COLLECTION By appointment. Contact: Stephanie, 679-6281.	P. C. DESIGNS, INC.	385 FIFTH AVENUE SHOWROOM - 809
Beginning Monday May 10	FALL & HOLIDAY COLLECTION By appointment. Contact: Marie-Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM -7TH FLOOR
Monday May 10- May 19	FALL LINGERIE MARKET WEEKS "Fashion Caravans" -- Daily at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday May 11 8:30 A.M.	LOUNGEWEAR--BREAKFAST SHOW FOR BUYERS "The Many Moods of Lovingwear". By reservation. Contact: 764-8026.	CELANESE FIBERS MKTG.	FOUR SEASONS 99 EAST 52ND ST.
Tuesday May 11 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FL.
May 11	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA 4-7626		
Tuesday May 11 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also, May 11 & 13 at 2:30. By reservation. Contact: Harold Davis, LA 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FL.
May 11	12:00 Noon, VERA MAXWELL (2nd show), 530 Seventh Ave., 26th fl., LO 3-4358		
Tuesday May 11 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 11 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 22nd floor. Contact: 221-6252.	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Tuesday May 11 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Sonia, 279-9223.	VICTOR JORIS	500 SEVENTH-5TH FL. CUDDLECOAT SHWRM

May 11 1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor, 391-2255

May 11 2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, LA 4-6968

Tuesday SHOWING OF FALL JOHN ANTHONY 550 SEVENTH AVENUE
May 11 COLLECTION SHOWROOM - 24TH FL.
3:30 P.M. Also, Tues., May 18 at 3:30. By reservation. Contact: 239-7080.

Tuesday SHOWING OF FALL- DIANE VON FURSTENBERG HOTEL PIERRE
May 11 WINTER COLLECTION (530 SEVENTH AVENUE) GRAND BALLROOM
4:30 P.M. By invitation. Thereafter at showroom, 16th floor. Contact: 354-8336.

Tuesday FALL/HOLIDAY AMERICAN ENKA ST. REGIS HOTEL
May 11 FASHION SHOW PENTHOUSE & ROOF
5:00 P.M. A musical fashion show starring Anti-cling Crepeset nylon, in sleepwear,
Cocktails loungewear and daywear. By invitation. Show at 6:00 P.M. Reception at 6:30.
Contact: Buyers--Doris Ryan, 730-5366; Press--Ellen Benner, 354-8771.

Tuesday SHOWING OF FALL MALCOLM STARR ST. REGIS HOTEL
May 11 COLLECTION BY BILL TICE LOUIS XVI SUITE
6:00 P.M. By invitation. Thereafter in showroom, 530 Seventh Ave., 20th floor. Contact:
Buyers--Sandy Stone, 594-0030; Press--Jeanne Chappell, 221-0644.

May 11 6:00 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 225-9039; 631-1655

May 11- EIGHTH ANNUAL INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN
May 13 Contact: International Trade Shows, 545 Fifth Avenue, MU 7-1185

Wednesday SHOWING OF FALL HAZEL HAIRE LTD. 550 SEVENTH AVENUE
May 12 COLLECTION SHOWROOM - 21ST FL.
9:00 A.M. By invitation. Thereafter by appointment. Contact: 730-1119.

Wednesday PREMIERE: FALL MULTI FACETS GARMENT CTR. CONG.
May 12 DESIGNER SPORTSWEAR (DIV. OF SPORTWHIRL) 560 SEVENTH AVE.-AUD.
10:00 A.M. Preview of new collection, designed by Kaffe Fassett, Jane Zemba, Gary Lisz.
By invitation. Thereafter at 498 Seventh Ave. Contact: Barbara, 563-0800.

Postponed OSCAR DE LA RENTA SHOWING, ORIGINALLY SCHEDULED FOR 10:00 A.M. & 1:00 P.M.,
May 12 HAS BEEN POSTPONED TO THURS., MAY 13 AT 5:45 P.M. (see pg. 14).

Wednesday FALL PREVIEW OF MOLLIE PARNIS COUTURE 530 SEVENTH AVENUE
May 12 COUTURE COLLECTION SHOWROOM - 18TH FL.
11:00 A.M. By invitation. Thereafter by appointment. Contact: 279-5012.

Wednesday PRESS SHOWING OF GEOFFREY BEENE & 550 SEVENTH AVENUE
May 12 FALL COLLECTION BEENE BAG SHOWROOM - 4TH FLOOR
12:00 Noon By invitation. Also May 14 at 12:00 Noon. Contact: 594-0454.

Wednesday SHOWING OF FALL SCOTT BARRIE F.I.T. AMPHITHEATRE
May 12 COLLECTION (530 SEVENTH AVENUE) 27TH ST. & 7TH AVE.
2:30 P.M. By invitation. Thereafter by appointment-showroom, 3rd fl., 354-7830.

Wednesday PRESS SHOWING OF MRS. H. WINTER FOR 155 WEST 23RD STREET
May 12 FALL COLLECTION YESTERDAY'S NEWS SHOWROOM - 10TH FL.
3:45 P.M. By invitation. Thereafter by appointment. Contact: 691-8300.

May 12 4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th floor, LO 3-1600

Wednesday May 12 5:00 P.M.	SHOWING OF FALL & WINTER COLLECTION By invitation. Thereafter by appointment at 264 West 35th Street, 20th floor. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN 760 PARK AVENUE 6TH FLOOR(72ND ST)
Wednesday May 12 5:00 P.M.	PREVIEW OF NEW LINGERIE COLLECTION By invitation. <u>Show at 6:00 P.M.</u> Contact: Don Wise Advtg., 371-3333.	ANNIQUE (DIV. OF O'BRYAN BROS.) PLACE TO BE ANNOUNCED
Wednesday May 12 6:00 P.M. Cocktails	FALL COLLECTION OF READY-TO-WEAR Cocktails at 6:00. <u>Show at 6:30.</u> By invitation. Contact: Roberta Bendavid, 582-1760.	RAFAEL BY BILL KAISERMAN ST. REGIS HOTEL VERSAILLES ROOM
Thursday May 13 8:45 A.M. Breakfast	SHOWING OF FALL COLLECTION Showing of Fall collection of ready-to-wear, shoes and accessories. Also, men's shoes and accessories. By invitation. <u>Show at 9:00.</u> Thereafter by appointment. Contact: Francesca Baldeschi, 826-6515.	SALVATORE FERRAGAMO 4 WEST 58TH STREET 12TH FLOOR
Thursday May 13 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, showroom 28th fl, 868-4466.	CAROL HORN'S HABITAT (1411 BROADWAY) F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday May 13 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers show at 3:30 P.M. Contact: 354-6340.	HALSTON 550 SEVENTH AVENUE SHOWROOM -14TH FLOOR
Thursday May 13 12:30 P.M. Luncheon	ANNUAL KNITWEAR FASHION SHOW AND LUNCHEON New fashion concepts in knitwear and swimwear for men, women and children. Produced by Mia Grau. Tickets: \$17.50 each. Contact: MU 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION HOTEL AMERICANA BALLROOM
May 13	1:00 P.M., RIZKALLAH (2nd show), 550 Seventh Ave., 9th floor, 354-0824	
Thursday May 13 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. P.R.: Joanne Creveling, 586-2377.	TANIA VARTAN 226 WEST 37TH STREET SHOWROOM - 6TH FLOOR
May 13	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, LA 4-6968	
Thursday May 13 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, 1411 Broadway, 17th fl., 391-8288.	DON SIMONELLI FOR DANIELLE PLACE TO BE ANNOUNCED
May 13	3:30 P.M., HALSTON (Buyers show), 550 Seventh Ave., 14th floor, 354-6340	
Thursday May 13 5:00 P.M.	PREVIEW OF FALL LOUNGEWEAR By invitation. Thereafter, 149 Madison, 8th fl. Contact: Ken Polsky, 679-2270.	RONALD KOLODZIE FOR EYE-FUL LINGERIE F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday May 13 5:45 P.M.	OPENING OF FALL COLLECTION (Note change of date, time, place). By invitation, thereafter by appointment, showroom, 11th floor, LA 4-9350.	OSCAR DE LA RENTA (550 SEVENTH AVENUE) CIRCLE IN THE SQUARE 1633 B'WAY(50TH ST)
Thursday May 13 6:00 P.M. Cocktails	SHOWING OF FALL- WINTER COLLECTION For press and couture buyers. By invitation. Thereafter by appointment, 5th fl. Contact: Buyers--Lloyd Lawrence; Press--Joyce Clary, 832-8550.	DIMITRI COUTURE (42 EAST 57TH STREET) PLACE TO BE ANNOUNCED

May 14	11:00 A.M., GLORIA VANDERBILT (2nd show), 550 Seventh Ave., 15th fl., 239-4155		
May 14	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th fl., 594-0454		
Friday May 14 2:00 P.M.	SHOWING OF FALL COLLECTION For press and buyers. By invitation. Contact: Helen Borger, 265-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Friday May 14- May 16	RTW SHOWINGS IN MONTREAL Showings by 20 Montreal firms. For U.S. & Canadian press & buyers, by invitation Contact: Press--Rubye Graham, 355-0557; Buyers--Edward Ives, 581-0770.	MONTREAL MODE	HOTEL MERIDIEN PRIVATE SUITES
May 17	FUR SHOWINGS IN NEW YORK (May 17-June 18)		
Tuesday May 18 8:00 A.M. Breakfast	MAY MARKET COLLECTION Breakfast reception for buyers and press. By invitation. Contact: Stephen Radding, vice pres., dir. of communications, 560-5207.	WAMSUTTA MILLS (111 WEST 40TH STREET)	HOTEL PIERRE COTILLION ROOM
Tuesday May 18 4:30 P.M. Cocktails	PREMIERE: BED & BATH FASHIONS BY HALSTON Introducing new collection of bed and bath fashions by Halston. For press at 4:30; for trade at 6:00. By invitation. Contact: Sue Hartman, 695-6800, X 301.	FIELDCREST MILLS	WORLD TRADE CENTER THE CLUB
May 18- May 21	INTERSTOFF FABRIC FAIR FOR SPRING-SUMMER 1977--EXHIBIT OF FABRICS IN FRANKFURT. Contact: German American Chamber of Commerce, 582-7788.		
Thursday May 20 12:00 Noon	PRESS LUNCHEON: NEW MAKEUP LINE By invitation. Contact: Teddi San, 593-5342.	AVON PRODUCTS, INC.	HOTEL PIERRE COTILLION ROOM
Friday May 21	BENEFIT: BAL DES PETITS LITS BLANCS, NEW ORLEANS (Celebrating Bicentennial). Contact: Comm. Counselor, 2 Canal, 2040 Int'l Mart, New Orleans, Louisiana.		
May 23	THIRTEENTH SEMI-ANNUAL BOUTIQUE SHOW AT N.Y. COLISEUM. Contact: 524-5024		
Monday May 24 6:30 P.M. Champagne- Reception	ANNUAL SCHOLARSHIP DINNER DANCE "Hommage a Poiret" --- presented by Chambre Syndicale de la Couture Parisienne. Showing at 8:00 P.M.--80 designs by Paul Poiret. Supper at 9:00--Paul Poiret recipes. Contribution: \$200.00 per person, for Foundation Fund for Scholarships and Development. Contact: 760-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Tuesday May 25 11:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 and 2:30. By appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 25	TEXPO - AMERICAN FASHION TEXTILES EXPOSITION AT N.Y. COLISEUM (May 25-27)		
Wednesday May 26 11:30 A.M.	SHOWING OF FUR COLLECTION By invitation. Contact: Tommy Moriber, OX 5-2558.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Thursday May 27 10:30 A.M.	SHOWING OF FALL FUR COLLECTION Including group designed by Halston. For press and buyers. By invitation. Contact: 279-0633.	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR